



## What our customers say:

*This incredible software saved us literally dozens of terabytes in the last years, reducing our needs for MS Exchange storage and network bandwidth by more than 50%.*

*Now, with the new XML file (DOCX, PPTX and XLSX files) and picture file (JPG, BMP, PNG etc.) native optimization features, the volume savings are still better than before, and this with 100% transparency for the recipients, since the optimized attached files remain in their original format!*

*It is also great that the files to attach can be instantly converted to PDF on demand, in a single click!*

*The optional attached file password-based encryption, including the support of the strong AES 256 encryption, is also a key feature for us when sending confidential documents by email to our customers.*

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# ZipMail Client V12

## For Microsoft Outlook

Since 1996, ZipMail has helped thousands of Microsoft Exchange and Outlook customers reducing drastically their needs for storage and network bandwidth, increasing their MS Exchange organization performance and reducing their operating costs.

With several million copies sold and running daily in more than 40 countries, ZipMail is probably the most successful Microsoft Outlook add-in ever.

ZipMail now includes an array of new volume-reduction features (introduced in the next generation version 11 and enhanced in the latest version 12) going far beyond the Zip compression, both in terms of volume reduction and of transparency.

### Key Volume Reduction Features:

#### XML Optimization (native, automatic and transparent)

For MS Office DOCX, PPTX and XLSX attached files and Open Office ODT, ODP and ODS attached files.

20% to 80% volume reduction on XML files (indicative global reduction ratio: 50%). The optimized files remain XML files.

#### Picture Optimization (native, automatic and transparent)

For attached picture files (JPG, BMP, PNG, GIF, TIF, EMF and WMF), including the optimization of clipboard images pasted into Microsoft Outlook emails.

20% to 95% volume reduction on picture files (indicative global reduction ratio: 50%). The optimized files remain picture files.

#### Zip Compression (automatic and transparent)

For all attached files that are not candidates for native optimization.

20% to 95% volume reduction on these files (indicative global reduction ratio: 50%).

#### Volume reduction and volume-avoidance policies

Support of policies to prevent, for instance, the attachment of files exceeding a given size, or the attachment of given file types or to automatically resize attached image files or copied & pasted images exceeding given dimensions.

### Additional Features:

#### PDF Conversion

On demand, single-click and on-the-fly PDF conversion for Microsoft Outlook attached files.

#### Password-Based Encryption

On demand, single-click password-based encryption for Microsoft Outlook attached files (including the support of standard Zip encryption and of AES 128, AES 192 and AES 256 Zip encryption).

With a unique set of very powerful volume reduction features, full transparency, ease of deployment and support and, thanks to the ZipMail huge international customer base, a support and development team with a unique cumulative technical experience, ZipMail for Microsoft Outlook is still, 17 years after its first release, a unique and unchallenged email volume reduction solution.

# ZipMail Client V12 Summary

## Innovative and Powerful New Features

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ZipMail V12 delivers, with its new XML and picture volume optimization features, new innovative, powerful and 100% transparent volume reduction opportunities to all Microsoft Exchange organizations.

With its new single-click PDF conversion feature, ZipMail V12 enables all MS Outlook users to drastically improve their MS Outlook usage in terms of attached files sent for read-only purposes.

## Outstanding Volume Reduction Results

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ZipMail Zip compression was already delivering by itself huge volume savings and incredible ROI to Microsoft Exchange organizations of all sizes.

With its new astounding and unique abilities to reduce the volume of the attached Microsoft Office XML (DOCX, PPTX and XLSX) files and of the attached picture files (JPG, GIF, PNG...), while keeping them in their native formats, ZipMail V12 for Microsoft Outlook achieves unbelievable email volume reduction results never seen before, while remaining fully transparent to the MS Outlook users.

Total transparency also applies to the recipients of the optimized files since the optimized files remain in their native format.

## Fully configurable, transparent and easy to deploy

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The hallmarks of ZipMail Client for MS Outlook (its legendary small footprint, high level of configurability, deployment ease and usage transparency), that have made for its great success at so many customers across the years, are fully preserved in ZipMail V12.

ZipMail V12 remains a simple MS Outlook add-in software that can be fully and automatically deployed at even the largest customers, using MSI packages specifically built for enterprise-wide deployment.

For existing customers, ZipMail V12 ascending compatibility with ZipMail V10 guarantees a smooth migration of your ZipMail V10 user base.

## Legendary Tech Support

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Legendary ZipMail tech support is managed by the same team since 1996. It remains unbeaten in terms of quality, response times and customer respect.

The ZipMail yearly support contract provides enterprise central IT with unlimited email and phone support, for product usage, product setup and product deployment.

It also includes setup package customization as well as all updates and new minor and major versions of the product.

## See for Yourself!

Download your fully functional ZipMail Client for Microsoft Outlook evaluation copy right now:

<http://www.zipmail.com>

And please don't hesitate to contact us with any questions about ZipMail, we are always most pleased to answer.

ZipMail is available for all versions of Microsoft Outlook from Microsoft Office 2003 to Microsoft Office 2010 and 2013, 32-bit and 64-bit versions. We also have a version of ZipMail for Microsoft Web App (OWA) that is an add-on to Microsoft internet Explorer for all versions of IE from 6 to 10. The ZipMail optimization and compression features can also be executed on the Microsoft Exchange servers using ZipMail Real Time for MS Exchange to optimize and compress the files attached to the emails routed by the Exchange servers in real time.

Our Z-OptimiZr optimization Suite for SharePoint delivers similar optimization features that can be executed on the SharePoint servers (using Z-OptimiZr for SharePoint Real Time to process all files uploaded by the SharePoint users in real time and Z-OptimiZr for SharePoint Databases to process the files already stored in the existing SharePoint libraries) and on the client side by using Z-OptimiZr Client for SharePoint, an Internet Explorer add-on.

We also have a ZipMail optimization Suite including client and server software as well as other product lines dedicated to the IBM Notes, Domino and Connections platforms.